## 2020 Houston, Dallas & Fort Worth Editorial Highlights

### Our Core Content:

**Editorial Features:**
- Style Pages
- Fashion Pages
- Home Interiors
- Accessories
- Special Sections

**Unique Features:**
- We invite readers into a luxury world of craftsmanship and beauty.

**Esteemed Social Coverage:**
- Notable & stylish individuals, and how their tastes and traditions shape the communities in which we live.

- And, of course, parties!

### January

**Houston & Dallas**
- Home + Art Issue
- Special Sections H & D:
  - Spring Social Calendar, Wellness, Travel
  - Getting to know the Fitness World
- Special Section Dallas: Winning Entries
  - PaperCity Design Awards Dallas

**February**
- Fashion
- Home + Art
- Society and Philanthropy
- Houston Issue Highlight:
  - PC 25th Anniversary Houston

**March**
- Spring Fashion
- Home + Art
- Special Sections Houston: Round Top, Texas Design Week Houston, March 25-29

**April**
- Fashion
- Home + Art
- Special Sections H&D:
  - Getting to know Real Estate
- Special Section Dallas: Dallas Arts Month

**May**
- Beauty
- Summer Style
- Home + Art
- Special Sections Dallas: Dallas Design District

**June**
- Style
- Home + Art
- Special Sections H & D:
  - Travel, Getting to know You Wedding World

**July/August**
- Home + Art
- Style
- Special Sections H & D:
  - Getting to know You Civic Influencers + Leaders in Corporate Philanthropy

**September**
- Fall Fashion
- Home + Art
- Influencers
- Special Sections H & D:
  - Fall Social Calendar
  - Special Section Houston:
    - Round Top

**October**
- Fall Fashion
- Timepieces
- Home + Art
- Special Sections H & D:
  - Getting to know You Real Estate
  - Special Section Houston: Winning Entries
  - PaperCity Design Awards Houston
  - Special Section Dallas:
    - Cattle Baron’s Ball, Texas Design Week Dallas, October 7-11

**November**
- Entertaining + Food/Drink
- Home + Art
- Fall Fashion
- Fine Jewelry

**December**
- Holiday Gift Guide
- Style
- Fine Jewelry
- Special Sections H & D:
  - SHOPPAPERCITY Advertiser Gift Guide, Getting to know Retailers (Gifts)

### Fort Worth - March & September

**March**
- Fashion
- Home + Art

**September**
- Fall Fashion
- Home + Art
- Special Section:
  - Fall Social Calendar

### Each Issue Will Include

<table>
<thead>
<tr>
<th>Home + Art</th>
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<tbody>
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<td>Style Pages</td>
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### Each Issue Will Be On Stands the First of the Month

<table>
<thead>
<tr>
<th>Artwork Deadlines Due a Full Month Prior, First of the Month</th>
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<td>PAPER CITY.</td>
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