

2019 DALLAS EDITORIAL HIGHLIGHTS

OUR CORE CONTENT:

EDITORIAL FEATURES:
 STYLE PAGES,
 FASHION SPREADS,
 HOME INTERIORS
 AND ACCESSORIES
 IN PAPER CITY
 DECORATION,
 PROFILES ON ARTISTS,
 PHILANTHROPISTS AND
 PROMINENT LOCAL INDIVIDUALS.

UNIQUE FEATURES:
 WE INVITE READERS
 INTO A LUXURY WORLD
 OF CRAFTSMANSHIP
 AND BEAUTY.

ESTEEMED SOCIAL COVERAGE:
 NOTABLE & STYLISH
 INDIVIDUALS, AND
 HOW THEIR TASTES
 AND TRADITIONS SHAPE THE
 COMMUNITIES IN WHICH WE LIVE.

— AND, OF COURSE,
PARTIES!

JANUARY:
 • Home + Art Issue
 • Special Sections:
 - Spring Social Calendar
 - Winning Entries PaperCity Design Awards Dallas
 - Getting to Know The Fitness World
 - Wellness
 - Travel
 Space deadline: November 22nd
 Artwork deadline: December 1st
 On stands: January 1st

FEBRUARY:
 • Fashion
 • Society + Philanthropy
 • Special Sections:
 - Weddings
 - Spotlight On: Colorado
 - Getting to Know The Beauty World
 Space deadline: December 20th
 Artwork deadline: January 3rd
 On stands: February 1st

MARCH:
 • Spring Fashion
 • Home + Art
 Space deadline: January 24th
 Artwork deadline: February 1st
 On stands: March 1st

APRIL:
 • Fashion
 • Home + Art
 • Special Sections:
 - Dallas Arts Month
 - Moving in: Realtors, Builders, Hot Properties
 - Getting to Know The Art World
 Space deadline: February 21st
 Artwork deadline: March 1st
 On stands: April 1st

MAY:
 • Summer Style
 • Home + Art
 • Special Section:
 - Dallas Design District
 Space deadline: March 21st
 Artwork deadline: April 2nd
 On stands: May 1st

JUNE:
 • Style
 • Special Sections:
 - Weddings
 - Travel
 - Beauty
 - Getting to Know The Wedding World
 Space deadline: April 25th
 Artwork deadline: May 1st
 On stands: June 1st

JULY/AUGUST:
 • Home + Art
 • Style
 • Special Section:
 - Getting to Know Civic Influencers + Leaders in Corporate Philanthropy
 Space deadline: May 23rd
 Artwork deadline: June 1st
 On stands: July 1st

SEPTEMBER:
 • Fall Fashion
 • Home + Art
 • Influencers
 • Special Section:
 - Fall Social Calendar
 Space deadline: July 25th
 Artwork deadline: August 1st
 On stands: September 1st

OCTOBER:
 • Fall Fashion
 • Timepieces
 • Home + Art
 • Special Sections:
 - Cattle Baron's Ball
 - Beauty
 - Spotlight On: Colorado
 - Getting to Know Builders
 Space deadline: August 22nd
 Artwork deadline: September 4th
 On stands: October 1st

NOVEMBER:
 • Entertaining + Food/Drink
 • Home + Art
 • Fall Fashion
 • Fine Jewelry
 • Special Section:
 - Texas Design Week Dallas Fall 2019
 Space deadline: September 26th
 Artwork deadline: October 1st
 On stands: November 1st

DECEMBER:
 • Holiday Gift Guide
 • Style
 • Fine Jewelry
 • Special Section:
 - SHOPAPER CITY Advertiser Gift Guide
 Space deadline: October 24th
 Artwork deadline: November 1st
 On stands: December 1st

PAPER CITY.

